

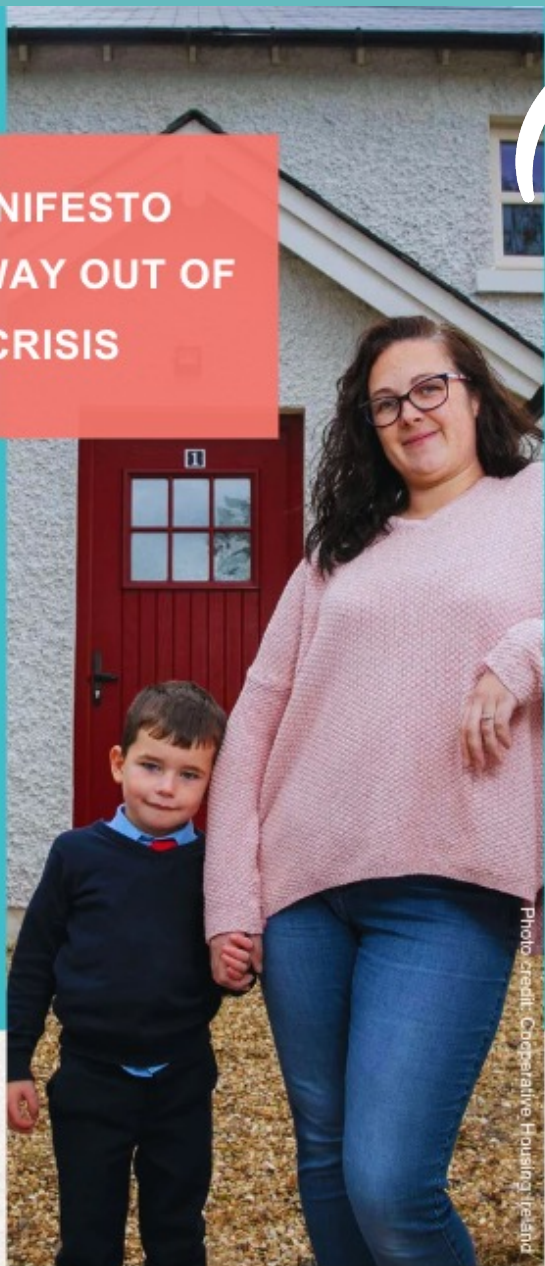
EUROPEAN MANIFESTO TO LEAD THE WAY OUT OF THE HOUSING CRISIS



EMBRACE A NEW
HOUSING PARADIGM

BACK THE MOVEMENT
FOR A FAIR ENERGY
TRANSITION

ADDRESS THE ROOT
CAUSES TO END
HOUSING EXCLUSION



EUROPEAN MANIFESTO TO LEAD THE WAY OUT OF THE HOUSING CRISIS

Sorcha Edwards



3 STEPS



**EMBRACE A NEW HOUSING
PARADIGM**



**BACK THE MOVEMENT
FOR A FAIR ENERGY
TRANSITION**



**ADDRESS THE ROOT
CAUSES TO END
HOUSING EXCLUSION**



THE EU IMPACTS HOUSING IN MANY WAYS

EU FUNDING AND REGULATION

shape emerging housing systems and reinforce (or potentially undermine) existing ones.

STATE AID RULES

impact housing investments.

STABILITY AND GROWTH PACT

influences on how countries allocate funds for housing.

EUROPEAN SEMESTER COUNTRY SPECIFIC RECOMMENDATIONS

impact national housing policies.

CAPITAL MARKETS UNION

steers money flows.

ENERGY PERFORMANCE OF BUILDINGS DIRECTIVE

shapes neighbourhoods.

ENERGY EFFICIENCY DIRECTIVE

is a make-or-break tool for residential energy use.

SHORT-TERM RENTAL REGULATION

impact national and local laws



STEP 1

EMBRACE A NEW HOUSING PARADIGM

- ✓ **Support public, cooperative, social, and community-led housing** as the backbone of national housing systems and markets.
- ✓ Ensure that public debt and deficit rules adequately account for the positive **long-term social return on investment** from the sector.
- ✓ Adapt **state aid rules** so they do not prevent Member States from addressing the housing crisis.
- ✓ Include **housing exclusion indicators** in the EU Semester.

- ✓ Prevent **short-term rental platforms' impact** on availability and affordability of housing through European legislation.
- ✓ Urgently address the impact of **higher interest rates and construction costs**, which are slowing the delivery of new social housing
- ✓ **Share effective models** of inclusive housing systems within and beyond Europe as the new way forward.

HOW?

A transformative single fund that harmonises all existing tools, ear-marking annually for socially responsible renovation

STEP 2

BACK A MOVEMENT FOR A FAIR ENERGY TRANSITION

- ✓ Beyond renovation, **EU green policies should include low-carbon housing supply** targets to meet growing demand.
- ✓ Simplify **access to the 19 funding** and financing streams currently available, attaching clear conditionally on social criteria.
- ✓ Encourage **district decarbonisation** which addresses local needs for housing that is affordable, age-adapted, well-connected, and uses local resources.

- ✓ **Broaden the approach to renovation** and circularity to foster local supply chains, quality job creation, social enterprise, and biodiversity.
- ✓ Harness the potential of **digital and tech advances** for a fair energy transition

HOW?

A transformative single fund that harmonises all existing tools, ear-marking annually for socially responsible renovation

STEP 3

ADDRESS THE ROOT CAUSES TO END HOUSING EXCLUSION

- ✓ Secure **access to decent affordable housing as the best way to prevent the growing homelessness** and housing exclusion emergency. Without a new housing paradigm, the number of people facing housing exclusion will inevitably grow.
- ✓ Encourage long-term national and local **partnerships between housing providers, social services, and local authorities** to deal with prevailing support needs (e.g. migration, youth, elderly, family breakdown, cost of living).

- ✓ Support joint skills development with social service providers, local authorities and actors from the social and affordable housing sector.

HOW?

Introduce housing exclusion as a core section of impact assessments for EU policies.

Use EU platforms, such as the European Platform for Combatting Homelessness, to urgently support national and local partnerships to end housing exclusion.

Embrace a new housing paradigm.



THANK YOU

www.housingeurope.eu



@HousingEurope