# [F00D & MAMB0]

---- cooking your brand's values ----

#### **Business name & Address**

Food & Mambo S.L Garbí 21, Pol. Ind. Can Pujades 08791 Sant Llorenç d'Hortons,, Barcelona, Spain

#### **Foundation**

2003

#### **Annual Sales**

> 5 M Euros

### Fixed employees

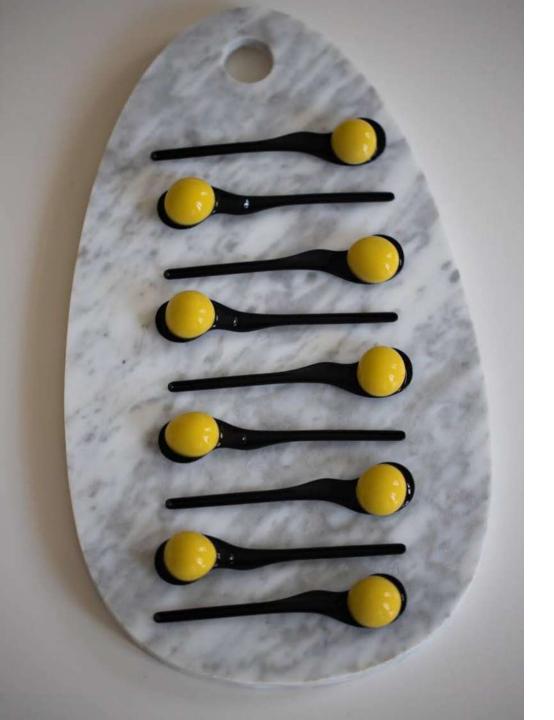
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#### Line of business

Catering / Hospitality Services / High End Gastronomy

Our mission is to build long term relationships with our clients and projects and provide exceptional services by pursuing business through innovation, advanced technology and a human touch.





### **About Us**

**Food & Mambo** is a catering company with 18 years of experience in the show, we have exceptional standards and provide catering at highly memorable catered events. Nowadays specialized in premium hospitality services.

**Food & Mambo** cooks to communicate. We design our experiences to power up the message of our clients, with every mouthful, you can taste the passion and creativity that goes into every plate. Catering at our company is not about delivering nutrients to a group of people, but to deliver event food design, creating visionary spectacles that engage and excite guests and delight clients.

**Food & Mambo** is considered one of the leading suppliers of catering in Europe. Operating today in 9 countries. We are the Gastronomic Services Provider for the MotoGP VIP Village and we have been considered the "Best Spanish Catering Company" more than 5 times by Eventoplus.

### **Our Lead Chef**

**Roger Aubets** is Food & Mambo´s executive chef. He has a long career in Gastronomy and has been part of successful projects like elBulli with Ferran Adria. Creative, energetic and down to earth is able to successfully manage his incredible gastronomic teams to deliver great and tasteful experiences for our clients.

As visionaries in our field, our talents lie not only in our creativity but in our attention to detail. Before your food reaches you, every member of staff will be checked, guizzed and rechecked.

Our diverse team of talented and dedicated staff ensures that we deliver every aspect of your event with the same level of excellence.



Cooking your brand's values

### **Core Values**

#### Communication

We can help you convey that message to your audience and touch their emotions to create a long lasting memory.

#### Innovation

We grow through creativity, invention and innovation.

#### Integration

We integrate honesty, integrity and business ethics into all aspects of our business functioning.

#### **Ecofriendly**

We pursue a better world through ecofriendly designs.

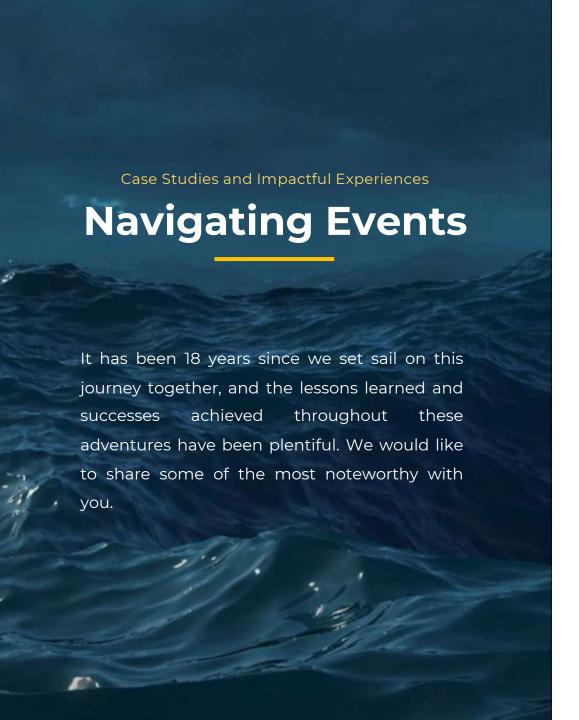
#### Respect

We believe in treating our customers with respect and faith.







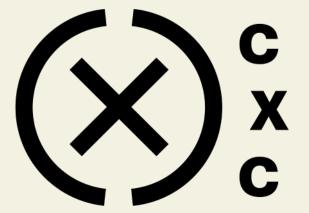


MotoGP VIP Village: Official Catering Supplier since 2013 for the 13 European races. We have successfully delivered an exceptionally high-quality product, employing low-temperature and slow-cooking techniques, complemented by on-site regeneration utilizing the renowned Josper Oven. This approach not only ensures exquisite taste but also significantly reduces reliance on electrical equipment, leading to minimized power consumption and reduced CO2 emissions, thus optimizing operational costs. Esteemed chefs have consistently praised the outstanding quality of our offerings, often expressing their genuine surprise and appreciation.

**Sail GP:** Hospitality service at the SailGP Adrenaline Lounge in Cadiz in 2022. We crafted an exclusive service tailored for esteemed guests and vital partners, including Rolex, who sought flawless personalized attention. A meticulously designed system ensured that upon arrival, guests were greeted with a tray of delectable dishes and beverages, guaranteeing a swift and impeccable gastronomic experience of the highest quality. The success extended beyond just our gastronomic offerings; the service provided by our waitstaff was truly outstanding. Each guest received personalized attention with a ratio of 1 waiter per every 8 guests, characterized by the highest standards of courtesy, friendliness, and professionalism that were demanded of us.

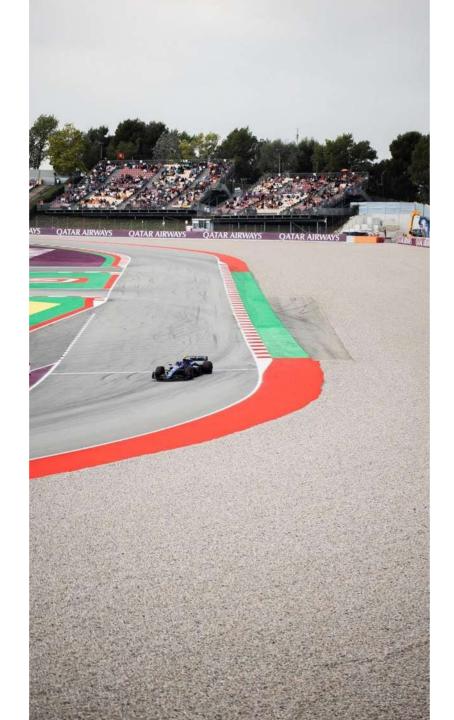
As we look ahead, we are diligently preparing our offerings for the 2023 event in Cadiz and extending our services to Taranto, Italy.

**CXC:** We take immense pride and joy in announcing a significant development. The esteemed chefs from Disfrutar, the second-ranked restaurant in the world for 2023, have extended an exclusive partnership proposal to F&M. This collaboration will mark the inception of a new catering line under their renowned names: Oriol Castro, Eduard Xatruch, and Mateu Casañas.



Formula 1 Circuit de Catalunya: We had the honor of catering the corporate lounges for the Circuit de Catalunya's 2022 season. Our challenge was to provide an exceptionally high-quality catering service at a competitive price point for a significant number of guests. Leveraging the expertise we gained from our involvement in MotoGP, we successfully scaled our operations to accommodate the larger guest numbers.

To ensure seamless coordination, we implemented a pyramidal organizational structure that oversaw all team members, including waitstaff and chefs. Our fleet of four refrigerated trailers allowed us to deliver food punctually and in pristine condition to over 42 distinct areas. Throughout the three-day event, we served a remarkable 7000 guests, with a staggering 3500 guests on Sunday's race day.



Formula 1 Experiences: We had the privilege of catering the hospitality area of the Champions Club for Formula 1 Experiences at Circuit de Catalunya in 2023. Over the course of three days, we welcomed 350 guests per day to a two-level chalet.

Our service was characterized by a unique approach, seamlessly blending convenience and luxury. We offered a combination of flying food to ensure guests didn't need to relocate, along with strategically placed stations around the area. These stations featured premium gastronomy that highlighted exceptional products and international cuisine.

Cannes Lions: One of the most sophisticated and exclusive events of the year took place in Cannes. Over four days, we delivered exquisite and premium gastronomy to clients on yachts at the historic port and luxury condos along the waterfront on the main avenue. Notably, some of our distinguished clients included Paramount Pictures, Accenture, 190/60 (Endeavor), and Index Exchange. The presence of The Wall Street Journal at one of our late-night events noted that they had never witnessed such a level of excellence in catering services before.

**Paris Air Show:** Due to Brexit, we have established a collaborative partnership with an English catering company for the execution of the Silverstone Grand Prix. From this collaboration arose the opportunity to provide services for their clients in this year's 2023 edition of the renowned Paris Air Show at Bourget Airport. We successfully executed the four days hospitality service in five chalets: Bell Textron, Thyssen Krupp, General Electric, Unison, and Spirit. English catering was highly surprised of the high quality of our food and service.

**Mobile World Congress:** The largest trade show in Barcelona comes with elevated expectations for hospitality services. Fira de Barcelona extended an invitation to F&M to become official catering supplier for GSMA. We provide top-tier hospitality services and organize exclusive late afternoon events for prominent booths such as Intel, Lenovo, Microsoft, HMD, Accenture, LG, CISCO, PWC, and more.



### The Creative Concept

## Visuals

#### WE COOK TO COMMUNICATE

We like to dream, we like colors, textures, emotions... we are intuitive and passionate.

Give us a word, a concept and let us transform it into Delicious gastronomy.

It's getting harder and harder to achieve the wow effect, but we're still getting there. We don't always have groundbreaking and eccentric ideas, but we ALWAYS vibrate with what we dream of.

We create gastronomy to communicate. We are people and colors. We are a bit of many things.



















### **EDIBLE EXPRESSIONS**

































































**Sustainability** and **carbon footprint** has been one of the key goals within **Food&Mambo corporate strategy** over the last years. We enjoy setting challenges for ourselves, and to achieve them, we are focused on three key aspects:



### **Team awareness** and consciousness

- Trainnings and communication
- Lead by example and empowerment
- Metrics and actions



### Focus on **local carbon footprint**

- Seasonal products in every menu design
- Local suppliers, agregated purchasing policy and green values.
- Low energy-consumption machinery
- Truck's load and routes doble checked



### Constant improvement on

### Green processes

- Zero waste policy, circular economy and waste management actions.
- Reusable material and biodegradable food supports, and eco-packaging
- Central kitchen optimal production processes and plannings.



#### **Metrics** in our menus:

- Local suppliers: 80%
- Organic food: 40%
- Certificated ingrediens: 80%
- DOP: 20-25%
- IGP: 10%

# Being green Our actions





#### **Km0 Certification**

Local sourcing and community support play a crucial role in mitigating our environmental impact and fostering sustainable practices, ultimately leading to a significantly reduced carbon footprint

### **Circular economy Certification**

A firm commitment to the responsible use of sustainable resources, the continual reduction of waste through innovative techniques and the adoption of ethically responsible practices.





### Biosphere Certification 2023-2024 (In progress)

Commitment in Sustainable Tourism in Barcelona & Catalunya.

## Being green Certifications

certifications is the optimal approach to stay updated and to uphold the highest sustainability achievable standards. We like to keep green policies on track!!





### before the event

Our goal is to select sustainable vehoors who prior tize **eco-friendly packaging**, renewable energy land green business practices.

Walp mits reduce environmental impost by buying local, **seasonal ingredients** which supports local farmers and reduces greenhouse gas emissions.

Our team begins each venue with a focus on food waste reduction strategies, the use of eco-fir endly materials and other operational solitons to minimize our foodbrint.

# Ön-Site

We avoid simple use playtics by using reductions or controstable options, one choose 100% biodegradable perviewere when dispossibles are necessary

We use plants and lowers membed by minimal and plants of sections of the section section and analysis and sections of the section improve air quality and ambiance at events.

We ensure geropoon on varing by lithering eins and providing pulses nest to the tasm and we be everally ceins environmentally conscious can be enjoyable.





### post Show

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We keep a precise frack of our disposable inventory cost even is to avoid excessive storage and unnecessary purchases.

sed strength, no training and education or selectablish sustainable practices and in antisys indicates or or it discomove we seas and solutions towards assumable is

We produce the contract restricts in dictar to spect und reconsister any desirate opportunity to improve sustainable actions in future events.





### WHERE

### **WE'VE ARRIVED**

Food & Mambo is the VIP Village MotoGP Gastronomic Services Provider.

We operate today in 9 countries in Europe including Spain, UK, France, Italy, Holland, Germany, Czech Republic, Austria and Belgium.

We cater 34,000 guests per year with more than 800 workers. Our Food & mambo trucks travel more than 100.000 km around Europe per year

A M B O ]

Our company is ready to work in many different locations throughout the year not only to MotoGP events but also to festivals like Cannes Lions, Busworld, Interlift, ...

We have also been selected as "Best catering company of Mobile World Congress" for several years.























SAILGP







**¡THANKS!** 

www.foodandmambo.es