

Costa Blanca

Alicante (Spain)



Privileged location

in Spain's Mediterranean region



18°C

Average temperature of 18°C
(exceptional weather in low season)



320

sunny days per year



19,5°C

Warm water average temperature



88

'Blue Flag'

Beaches and Marinas

Costa Blanca is the region with the **most number of 'Blue Flag'** in Europe



244

km. of coastline

170

beaches



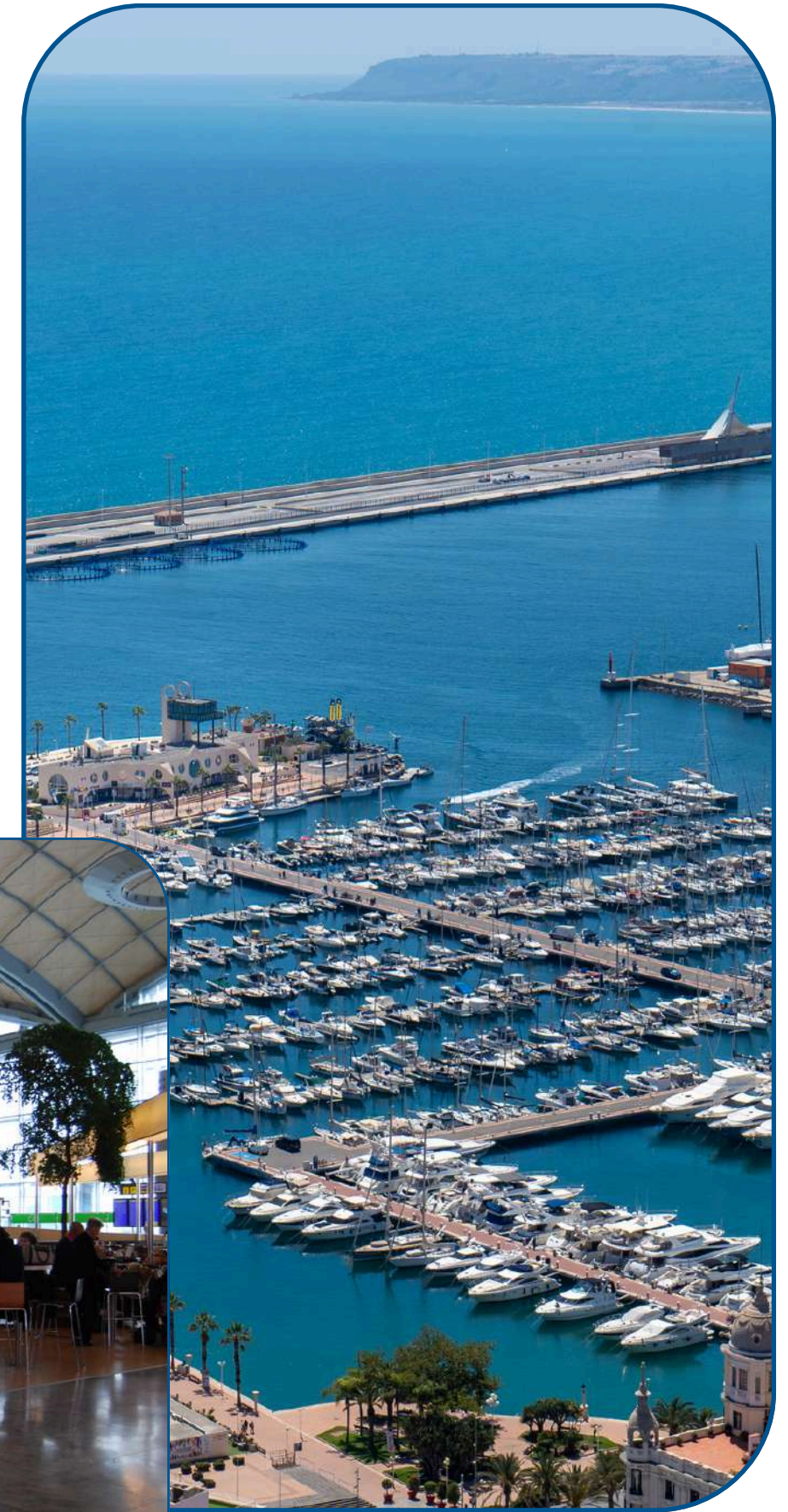
40 mountains + 1.000 mts.

One of Spain's **most mountainous provinces**



2 Connections

- An International Airport Alicante-Elche, more than **18 million passengers** in 2025 (5th in the spanish ranking)
- Connected with **140 destinations**
- **High-speed train** to Madrid in 2 hours 15 minutes
- **100 cruises** in 2024
- One of the European regions with the highest number of **expats**
- Digital District: Alicante is emerging as a technological and business hub





Alicante – Elche ‘Miguel Hernández’ International Airport

5th
Most important
airport in Spain

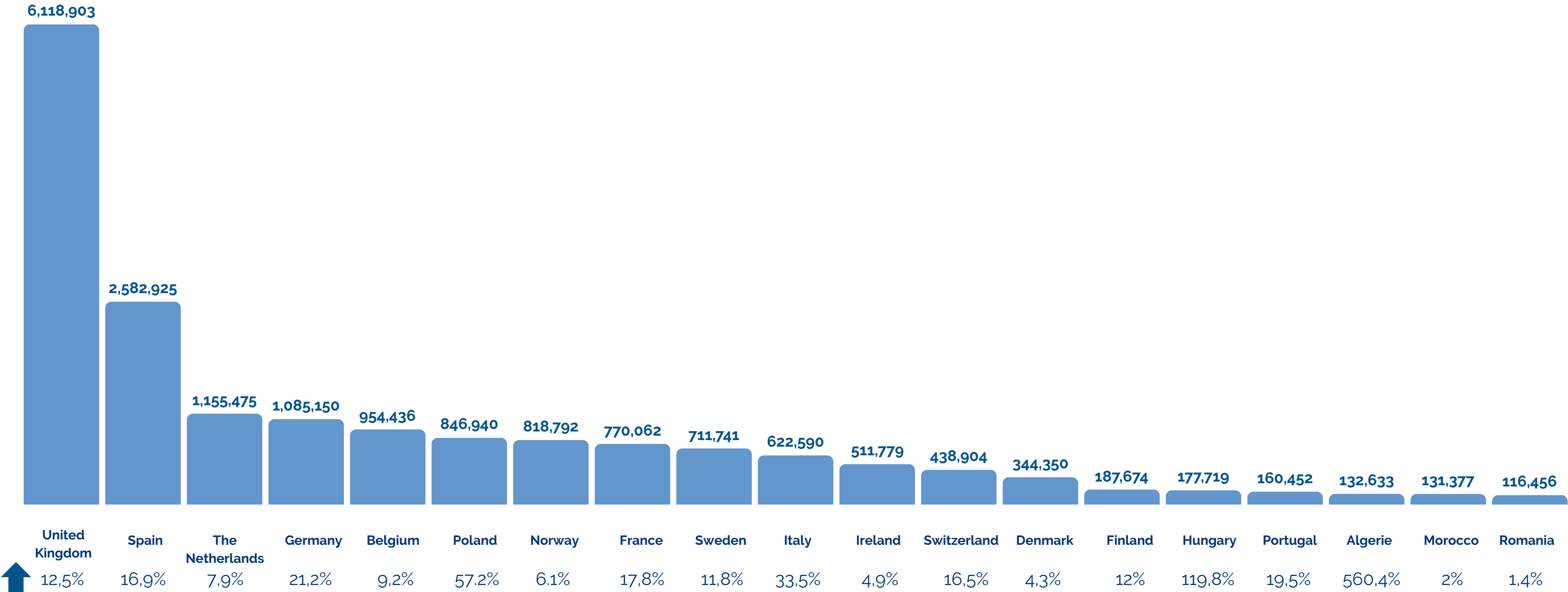
	2019	2023	2024	
 Pax	15,0M	15,7M	18,4M	
	<small>% Var. 19-18</small> 7,6 %	<small>% Var. 23-22</small> 19,2 %	<small>% Var. 24-23</small> 16,8 %	<small>% Var. 24-19</small> 22,2 %
 Ops	101K	101K	116K	
	<small>% Var. 19-18</small> 4,8 %	<small>% Var. 23-22</small> 11,6 %	<small>% Var. 24-23</small> 15,6 %	<small>% Var. 24-19</small> 14,7 %
 Cargo <small>(Kilograms)</small>	4,0M	4,5M	4,2M	
	<small>% Var. 19-18</small> 0,5 %	<small>% Var. 23-22</small> -3,9 %	<small>% Var. 24-23</small> -4,8 %	<small>% Var. 24-19</small> 5,3 %





Alicante – Elche ‘Miguel Hernández’ International Airport

Main countries





Alicante – Elche ‘Miguel Hernández’ International Airport

135

Destinations

27

Countries

 Avg. pax / week
353,6K

Avg. ops / week 
2.236



Countries*

27



Destinations

135

Destinations

9

New Destinations



Airlines*

31



Routes*

226

Domestic

27

International

199



Pax profile

67% holidays

· Residence ·

23% ALC apt. province

18% rest of Spain 

60% foreign 



Alicante – Elche ‘Miguel Hernández’ International Airport

Main airlines



Airline	Pax	% Var. 24-23	Share	Routes *
Ryanair	7.473.491	19 %	41 %	90
easyJet	2.070.976	14 %	11 %	22
Vueling	1.978.120	13 %	11 %	17
Jet2.com	1.214.688	9 %	7 %	11
Norwegian	1.182.702	14 %	6 %	17
Transavia Holland	833.051	10 %	5 %	4
Wizz Air	585.599	65 %	3 %	8
Scandinavian Airlines	379.248	16 %	2 %	8
Air Europa	363.084	22 %	2 %	2
TUI fly Belgium	326.738	1 %	2 %	4

Airlines

31



Charter

2 %

316K

Pax

3 Infrastructures: HOTELS



13*****

119*****

140*****

3 Infraestructures



21

Golf Courses

3 Infraestructures



Resorts, Spa & Wellness

3 Infrastructures



**Museums, Theme
Parks, 9 Natural Parks**

3 Infrastructures: Outstanding Meeting Rooms and Facilities



ADDA AUDITORIUM

Largest venue in Alicante
28,000 square metres of space
with a capacity for a maximum of
3,200 attendees

Main auditorium with 1,216 people
Featured events:

- Expedia EMEA Offsite
- European Biology Congress
- International Congress for Artificial Intelligence
- International Fetal Medicine Congress

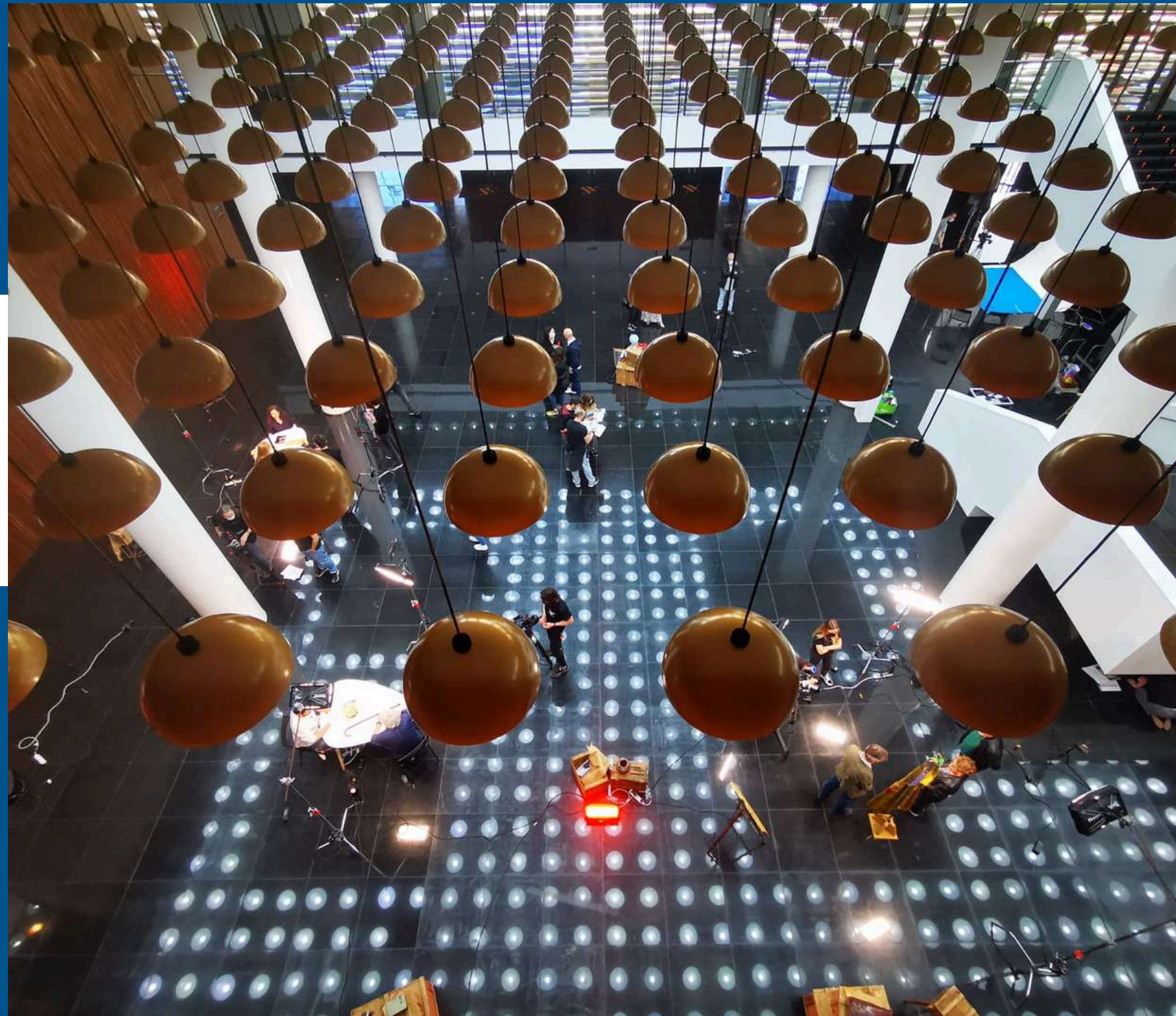
3 Infraestructures: Outstanding Meeting Rooms and Facilities

ADDA AUDITORIUM



3 Infrastructures: Outstanding Meeting Rooms and Facilities

ADDA AUDITORIUM



3 Infrastructures:



VENUES

Villas, Fincas, Towers, Cellars
in a Mediterranean Style for
your Gala Dinner

3 Infrastructures:



VENUES

Villas, Fincas, Towers, Cellars
in a Mediterranean Style for
your Gala Dinner

3 Infrastructures:



VENUES

Villas, Fincas, Towers, Cellars
in a Mediterranean Style for
your Gala Dinner

3 Infrastructures:



VENUES

Villas, Fincas, Towers, Cellars
in a Mediterranean Style for
your Gala Dinner

3 Infrastructures:



VENUES

Villas, Fincas, Towers, Cellars
in a Mediterranean Style for
your Gala Dinner

4 Activities

MICE

Orienting, Kayak, Sailing, Gymkana,
Gastronomic Workshops, Potery,
Cultural tours, Bike tours, Mountain
activities, Water sports, CSR
Activities, Team building... .



4 Activities

MICE

Orienting, Kayak, Sailing, Gymkana,
Gastronomic Workshops, Pottery,
Cultural tours, Bike tours, Mountain
activities, Water sports, CSR
Activities, Team building... .



4 Professional Support

MICE

DMCs, Professional Guides, Translators,
Activity Companies..



5 Sustainability & Accessibility

Prioritizing sustainability-oriented actions to enhance the local territory, values, and culture and minimize the impact of tourism.

Collaboration with associations of disabled people to promote adapted tourism facilities and resources.



Vea nuestra presentación de
destino:



Más información:



